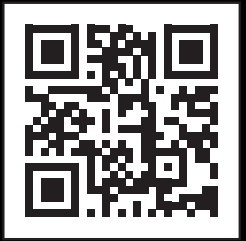




CONAGRA FOODSERVICE · REWARDS PROGRAM

Building Loyalty. Driving Growth.

A first-of-its-kind loyalty platform built exclusively for foodservice operators



What Is Conagra RISE?

Conagra RISE is a **next-generation rewards program** built **exclusively** for **foodservice operators**.



How It Works:

- 1 Join Now**
Signing up is quick, easy, and FREE. Create your account to start earning rewards on qualifying products.
- 2 Purchase Products**
Purchase participating products and earn points on every qualifying case you buy.
- 3 Upload Purchase & Earn Points**
Login at ConagraRISE.com, click "Upload Purchase" and follow the instructions.
- 4 Redeem for Rewards**
Redeem points across categories that help strengthen your operation, reward your team, and support both back and front-of-house performance.



R
Rewards That Empower Your Operation

I
Insights For Data-Driven Decisions

S
Solutions Customized For Your Kitchen

E
Experience Connection and Inspiration

