

LET'S
MAKE
SOMETHING
GREAT
TOGETHER.™


Simplot.
HARVEST FRESH
AVOCADOS 



Avocado

FULL LINE GUIDE



Simplot®

Harvest Fresh®

AVOCADOS

No one gives you more ways to profit from Mexican Hass avocado than Simplot. Our Harvest Fresh® frozen guacamole, pulp, halves, dices and flavored spreads elevate your entire menu with added pricing power and frozen convenience.

Charge more, work less!



BIGGER PROFITS

Adds pricing power to dishes for healthier margins.



MADE IN MEXICO

Enjoy the premium quality of Mexican Hass avocados picked for their buttery flavor.



RIPE AND READY

Just thaw and serve. No knives required.

RAW FRUIT VS. HARVEST FRESH®



Watch this video and see which is better.



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Halves
Dices



Vegan Bahn-Mi featuring Simplot® Harvest Fresh®
Dill Pickle Flavored Avocado Spread

NEW!

Simplot® Harvest Fresh® Flavored Avocado Spreads

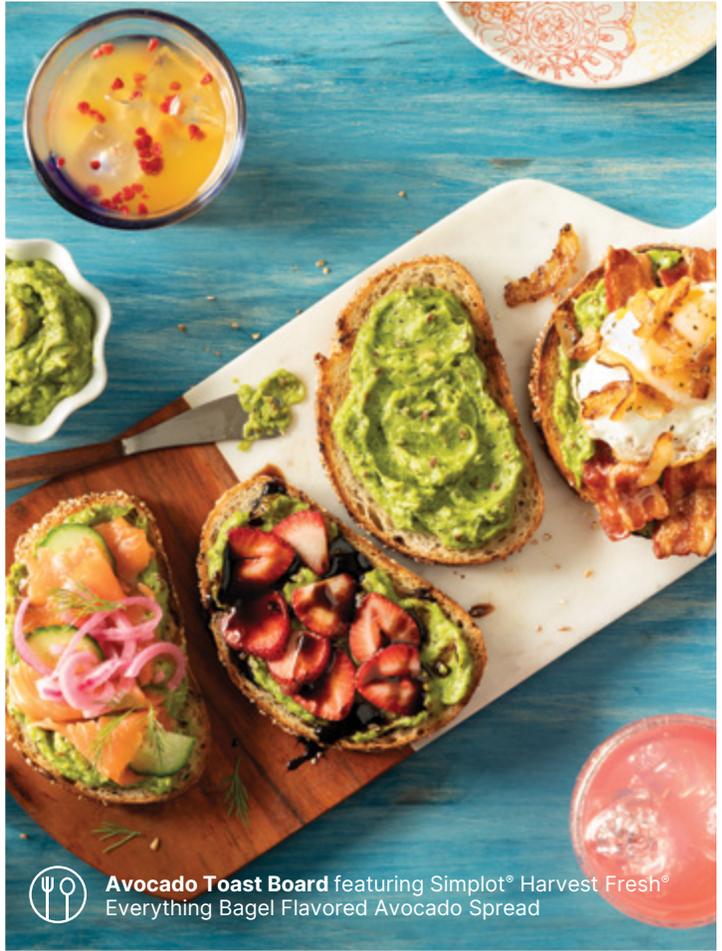
Your customers love two things: avocado and unique, new flavors. Give them both! Simplot® Harvest Fresh® Flavored Avocado Spreads are one-of-a-kind mashups of premium Mexican avocado pulp and popular, chef-inspired flavors and ingredients. Ideal for driving LTO traffic and profitability!



Ultimate Chicken Sandwich featuring Simplot®
Harvest Fresh® Dill Pickle Flavored Avocado Spread



 **Greek Gyro Wrap** featuring Simplot® Harvest Fresh® Cucumber Tzatziki Flavored Avocado Spread



 **Avocado Toast Board** featuring Simplot® Harvest Fresh® Everything Bagel Flavored Avocado Spread

Did you know?

40%

of patrons are more likely to visit a restaurant with new and/or **innovative flavors**¹



 **Double Dilly Smashburger** featuring Simplot® Harvest Fresh® Dill Pickle Flavored Avocado Spread

1. Technomic, Flavors Consumer Trend Report, 2023

Simplot® Harvest Fresh® Dill Pickle Flavored Avocado Spread



Turn everyday burgers, sandwiches and wraps into something crave-worthy—and charge more.

12/1lb
SKU: 10071179053798
VG V GF



FACT:
70% of consumers
love or like dill!¹

1. Datassential, MenuTrends, 2023



Sandwiches and burgers that include avocado command a **13% higher check price.**

Datassential, MenuTrends, 2023



Crispy Buffalo Chicken Sandwich and Fries featuring Simplot® Harvest Fresh® Dill Pickle Flavored Avocado Spread

Simplot® Harvest Fresh® Everything Bagel Flavored Avocado Spread



Everything Bagel seasoning
paired with premium Mexican
Hass avocado pulp.

12/1lb
SKU: 10071179053781



FACT:

The perfect pair! Avocado is
the **#1 menu item** paired with
Everything Bagel Spice¹



Simplot® Harvest Fresh® Cucumber Tzatziki Flavored Avocado Spread

Mexico meets Mediterranean!
Add menu buzz and pricing power
to wraps, bowls and pitas.

12/1lb
SKU: 10071179053804



FACT:

On menus with fries,
tzatziki is up **31%**
over the last 4 years!²



1. Datassential, Everything Bagel Spice Food Profile, 2024
2. Datassential, MenuTrends, 2023

Simplot® Harvest Fresh® Hand-Scooped Chunky Avocado Pulp



Made with entire avocado halves, it's the ultimate scratch-made texture for guacamole, tacos, burritos, sandwiches and more.

Hand-Scooped Chunky Avocado Pulp

8/1lb tray
SKU: 10071179054092



Simplot® Harvest Fresh® Chunky Avocado Pulp

A delicious, chunky pulp that makes a great starting point for your own guacamole, toppings and more.

Chunky Avocado Pulp

8/2lb
SKU: 10071179032397



Simplot® Harvest Fresh® Avocado Pulp

The creamy, smooth texture of this premium pulp makes it ideal as a base for sauces, dips, toppings and more.

Avocado Pulp

6/3lb
SKU:
10071179936220



12/1lb
SKU:
10071179932260



2/16lb
SKU:
10071179051916





Appetizers that include avocado command a **37% higher price** than those without avocado.

Datassential, MenuTrends, 2023



Steak Nachos featuring Simplot® Harvest Fresh® Hand-Scooped Chunky Avocado Pulp and Simple Goodness™ Classic Vegetables Simply Sweet® Cut Corn



Roasted Sweet Potato Tacos and Guac featuring Simplot® Harvest Fresh® Avocado Chunky Pulp



Simplot® Harvest Fresh® Avocado Pulps are made with 100% Hass Avocado with no **preservatives** or **artificial ingredients**.



Chilaquiles Rojo featuring Simplot® Harvest Fresh® Hand-Scooped Chunky Avocado Pulp

7 reasons why frozen avocado is hotter than ever.



1



COST CONTROL: The price of whole avocados can jump up 150-200% at certain times of the year. With frozen avocado products, you get **consistent pricing all year long.**

2



FASTER PREP: You'll love the **thaw-and-serve prep** of frozen avocado. With labor approaching \$20/hour in some markets, the less labor the better.

3



YEAR-ROUND AVAILABILITY:

Sometimes whole avocados are plentiful; too often they aren't. Simplot® Harvest Fresh® frozen avocado products offer consistent availability and high quality year-round thanks to their **18-month frozen shelf life.**

4



100% MEXICAN HASS QUALITY:

Our avocados are handpicked only at the peak of the Mexican growing season when oil content is highest. Each is **checked by hand for ripeness** then, if necessary, patiently ripened to ensure the creamy taste and texture your customers expect.

5



EASY TO CUSTOMIZE: There's no limit to your creativity with frozen products. Many operators use them as a **time-saving base** for their own ingredients and signature recipes.

6



LESS WASTE: Frozen products provide **100% yield** and extended shelf life, making it easier to manage inventory. And you never have to pay for the pits and peels.

7



SAFER PREP: Simplot® Harvest Fresh® frozen avocado products are ideal in kitchens trying to limit the use of knives and reduce costly injuries. **Great for less-skilled labor.**



Sandwich Toppers



Guacamole



On the Go



Bowls

Where frozen avocado makes sense.

Menu Smarter

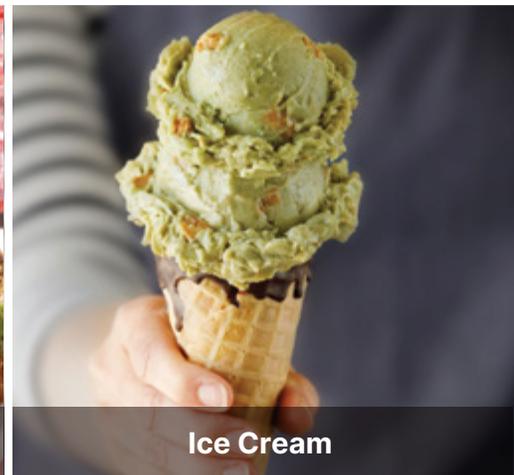
Identify menu items that simply don't require fresh avocado and substitute with frozen. Frozen avocado makes a lot more sense in applications like these, where it's used as an ingredient and the benefit of using fresh is negligible.



Smoothies & Drinks



Spreads



Ice Cream



Appetizers



Baked Goods



Salads



www.Simplotfoods.com



Cilantro Lime Cauliflower Rice and Pork Al Pastor Bowl featuring Simplot® Harvest Fresh® Western Guacamole, Simple Goodness™ Riced Cauliflower and RoastWorks® Flame-Roasted Corn & Jalapeño Blend



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Dippin' Trio of Corn Salsa, Guacamole and Queso featuring Simplot® Harvest Fresh® Western Guacamole and RoastWorks® RTE Flame-Roasted Sweet Corn & Peppers Blend

Apps, entrées and sides that include avocado command **22%** higher prices.

 Datassential, MenuTrends, 2023

Simplot® Harvest Fresh® Western Guacamole

Western is our mildest guacamole, with just the right amount of red bell pepper, onion, salt, jalapeño pepper, garlic and lime juice.

Western Guacamole
6/3lb
SKU: 10071179029830



12/1lb
SKU: 10071179193425



36/2oz
SKU: 10071179051909



≈ These convenient 2 oz. cups of Western Guacamole are perfect for delivery, takeout and grab-n-go items.



Simplot® Harvest Fresh® Extreme Supreme Guacamole

A chunky, medium-spiced option featuring jalapeño, cilantro, onion and pieces of tomato for consistent, authentic flavor.

Extreme Supreme Guacamole

6/3lb
SKU: 10071179935667



.....
12/1lb
SKU: 10071179932666





Spicy Corn and Jalapeño Nachos featuring Simplot® Harvest Fresh® Extreme Supreme Guacamole and RoastWorks® Flame-Roasted Corn & Jalapeño Blend



Limited-time offers
with avocado command

14%

higher prices.

Datassential, MenuTrends, 2023



Cauliflower Rice and Carne Asada Mexican Bowl featuring Simplot® Harvest Fresh® Western Guacamole, Simple Goodness™ Riced Cauliflower and RoastWorks® Flame-Roasted Corn and Black Bean Fiesta Blend

Simplot® Harvest Fresh® Individually Wrapped Avocado Halves

Eliminate costly waste with these perfectly ripe Hass avocado halves. Use only what you need!

Individually Wrapped Avocado Halves

64/1.5oz

SKU: 10071179045250



Simplot® Harvest Fresh® Avocado Halves

Slice them, dice them or mash them to your preferred texture for your own signature recipes.

Avocado Halves

12/2lb

SKU: 10071179026938



Simplot® Harvest Fresh® Diced Avocado

These generous dices of Hass avocado elevate your salads, soups and more while eliminating labor.

Diced Avocado
12/2lb
SKU: 10071179029410
VG V GF



RAW FRUIT VS. HARVEST FRESH®

Watch this video
and see which is better.



Fiesta Chicken Cauliflower Rice Bowl with Avocado Mango Salsa
featuring Simplot® Harvest Fresh® Avocado Halves and Dices,
Simple Goodness® Premium Vegetables Riced Cauliflower and
RoastWorks® Flame-Roasted Corn and Black Bean Fiesta Blend



**LET'S
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Simplot®



potatoes | avocados | fruits | vegetables | grains

(800) 572-7783

www.simplotfoods.com