

SPREAD A GOOD IMPRESSION

WITH THE BRANDS THEY CRAVE.



From tabletops to grab-and-go, customers expect peanut butter when dining away from home! Make a lasting impression by offering trusted brands like **Jif®** and **Smucker's®**.



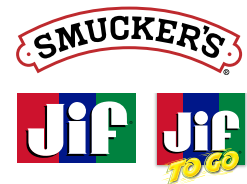
Peanut butter
—IS A STAPLE—
IN THE AMERICAN DIET.²



A MAJORITY OF CONSUMERS
ARE WILLING TO PAY MORE FOR
A SIDE OF PEANUT BUTTER.³

BRAND MATTERS TO YOUR CUSTOMERS!

MAKE A LASTING IMPRESSION
BY SERVING THE PEANUT BUTTER BRANDS
they know and trust.



**Good memories
in the making.™**

CREAMY, FRESH-ROASTED FLAVOR FROM THE LEADER IN PEANUT BUTTER.⁴



- Peanuts are selectively sourced from the best growing regions to ensure the highest quality.
- Each peanut lot goes through an extensive screening process to deliver consistency in roasting performance and flavor.
- Proprietary stabilizing technology prevents oil separation while enhancing flavor and creaminess.



PEANUT BUTTER SOLUTIONS FOR *every occasion.*



SMUCKER'S® ¾ OZ

Perfect for caddies on your tabletop or countertop.



JIF® ¾ OZ & 1.1 OZ

Jif—the #1 brand of peanut butter at home⁵—pairs well with endless grab-and-go options. **Jif** 1.1 oz. meets 1 meat alternate⁶ and Smart Snacks when served with a fruit or vegetable.



JIF TO GO® 36CT

To merchandise **Jif To Go** cups separately, try one of our 36ct display ready cases placed near prepackaged snacks.



JIF TO GO® 96CT

Use clear PET cups or trays to merchandise fresh fruits and vegetables with **Jif To Go** cups.

| ITEM CODE | EACH UPC | PRODUCT NAME | CASE COUNT |
|------------|--------------|--|---------------|
| 5150002282 | n/a | Smucker's ¾ oz. Creamy Peanut Butter | 200/0.75 oz. |
| 5150008051 | n/a | Jif ¾ oz. Creamy Peanut Butter | 200/0.75 oz. |
| 5150092100 | n/a | Jif 1.1 oz. Creamy Peanut Butter | 120/1.1 oz. |
| 5150024112 | n/a | Jif To Go 1.5 oz. Chocolate Silk Peanut Butter | 6/8pk/1.5 oz. |
| 5150024114 | 051500241417 | Jif To Go 1.5 oz. Creamy Peanut Butter | 36/1.5 oz. |
| 5150024170 | n/a | Jif To Go 1.5 oz. Creamy Peanut Butter | 96/1.5 oz. |
| 5150021889 | n/a | Jif To Go 1.5 oz. Natural Creamy Peanut Butter Spread | 96/1.5 oz. |
| 5150024331 | n/a | Jif 4 lb. Can Creamy Peanut Butter | 6/4 lb. |

Visit smuckerawayfromhome.com for full product specifications.

¹ 2/3 of customers want to see brands they know and recognize when it comes to individually sized condiments.—
Away From Home Breakfast Study Technomic July 2016
² 750 million lbs. annually—IRI MULO 52 Weeks Ending December 2018
³ 74% of consumers are willing to pay more for a side of peanut butter—Datassential Tabletop Peanut Butter 2017
⁴ IRI MULO 52 Weeks Ending 12/21/17 and NPD Supply Track 12 Months Ending April 2017
⁵ IRI MULO 52 Weeks Ending 1/22/17
⁶ Food Buying Guide for Child Nutrition Programs



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