

70%

of meat eaters are substituting a non-meat protein in a meal at least once a week.
Meatingplace, March 2016

26%

of Americans said they frequently opt for plant-based meals while dining at restaurants
Mintel 2017 Protein Report

BEYOND MEAT® HAS BEEN FEATURED BY:

FORTUNE Los Angeles Times TODAY Mashable FOOD&WINE BuzzFeed
The New York Times TIME abc CBS WSJ Bloomberg



CircleUp's Top 25 Most Innovative Brands of 2018 Forbes
BEYOND SAUSAGE named Best Innovations of 2018 TIME

GO BEYOND™



BEYOND MEAT®



**THE FUTURE OF PROTEIN®
MADE FROM PLANTS**



BEYOND BEEF®



WEIGH-IN



BEYOND BEEF vs 80/20 GROUND BEEF

20	PROTEIN (G)	19
25%	IRON (DV)	12%
6	SATURATED FAT (G)	9
0	CHOLESTEROL (MG)	80
18	TOTAL FAT (G)	23
3	CARBOHYDRATES (G)	0
250	CALORIES	287

1/4LB COMPARISON



BEYOND BURGER™



WEIGH-IN



BEYOND BURGER™ vs 80/20 GROUND BEEF

20	PROTEIN (G)	19
25%	IRON (DV)	12%
6	SATURATED FAT (G)	9
0	CHOLESTEROL (MG)	80
20	TOTAL FAT (G)	23
6	CARBOHYDRATES (G)	0
280	CALORIES	287

1/4LB COMPARISON



BEYOND SAUSAGE®



WEIGH-IN



BEYOND SAUSAGE® vs A LEADING BRAND OF BRAT-STYLE PORK SAUSAGE

16	PROTEIN (G)	14
22%	IRON (DV)	4%
5	SATURATED FAT (G)	8
0	CHOLESTEROL (MG)	60
12	TOTAL FAT (G)	21
5	CARBOHYDRATES (G)	2
190	CALORIES	260

PER COOKED LINK COMPARISON OF BEYOND SAUSAGE® AND A LEADING BRAND OF BRAT-STYLE PORK SAUSAGE

38% LESS SAT FAT THAN PORK SAUSAGE



BEYOND BEEF® CRUMBLES



WEIGH-IN



PLANT-BASED vs ANIMAL-BASED

24	PROTEIN (G)	19
50%	IRON (DV)	12%
5	SATURATED FAT (G)	9
0	CHOLESTEROL (MG)	80
6	TOTAL FAT (G)	23
8	CARBOHYDRATES (G)	0
180	CALORIES	287



Nutrition Facts

Serving Size: 4 oz
Servings Per Container: 48

Amount Per Serving	Calories 250	Calories from fat 160
	% Daily Value*	
Total Fat 18g		28%
Saturated Fat 6g		30%
Trans Fat 0g		
Cholesterol 0mg		0%
Sodium 390mg		16%
Potassium 300mg		6%
Total Carbohydrate 3g		1%
Dietary Fiber 2g		8%
Sugars 0g		
Protein 20g		40%
Vitamin A		0%
Vitamin C		0%
Calcium		8%
Iron		25%

*Percent Daily Values are based on a 2,000 calorie diet

INGREDIENTS: Water, Pea Protein Isolate*, Expeller-Pressed Canola Oil, Refined Coconut Oil, Rice Protein, Natural Flavors, Cocoa Butter, Mung Bean Protein, Methylcellulose, Potato Starch, Apple Extract, Salt, Potassium Chloride, Vinegar, Lemon Juice Concentrate, Sunflower Lecithin, Pomegranate Fruit Powder, Beet Juice Extract (for color).

*Peas are legumes. People with severe allergies to legumes like peanuts should be cautious when introducing pea protein into their diet because of the possibility of a pea allergy. Contains no peanuts or tree nuts.

Nutrition Facts

Serving Size: 1 Patty, 4oz (113g)
Servings Per Container: 40

Amount Per Serving	Calories 280	Calories from fat 170
	% Daily Value*	
Total Fat 20g		31%
Saturated Fat 6g		30%
Trans Fat 0g		
Cholesterol 0mg		0%
Sodium 390mg		16%
Total Carbohydrate 6g		2%
Dietary Fiber 2g		8%
Sugars 0g		
Protein 20g		40%
Vitamin A		0%
Vitamin C		40%
Calcium		8%
Iron		25%

*Percent Daily Values are based on a 2,000 calorie diet

INGREDIENTS: Water, Pea Protein Isolate*, Expeller-Pressed Canola Oil, Refined Coconut Oil, Rice Protein, Natural Flavors, Mung Bean Protein, Methylcellulose, Potato Starch, Apple Extract, Salt, Potassium Chloride, Vinegar, Lemon Juice Concentrate, Sunflower Lecithin, Beet Juice Extract (for color), Pomegranate Fruit Powder, Lycopene Color (from Tomato).

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DESCRIPTION	ITEM#	DOT#	CASE SIZE	CASE COUNT	TI X HI
BEYOND BURGER™ 4 OZ	004668	656048	18.125" x 8.625" x 4.4375"	40 - 4 OZ PATTIES	10 x 14, 140 CS/PALLET
BEYOND BURGER™ 6 OZ	004712	667683	17.375" x 8.625" x 5.1875"	32 - 6 OZ PATTIES	10 x 12, 120 CS/PALLET

Nutrition Facts

Serving Size: 1 Patty, 6oz (170g)
Servings Per Container: 32

Amount Per Serving	Calories 420	Calories from fat 260
	% Daily Value*	
Total Fat 30g		46%
Saturated Fat 9g		45%
Trans Fat 0g		
Cholesterol 0mg		0%
Sodium 590mg		25%
Total Carbohydrate 9g		3%
Dietary Fiber 3g		12%
Sugars 0g		
Protein 30g		60%
Vitamin A		0%
Vitamin C		50%
Calcium		10%
Iron		40%

*Percent Daily Values are based on a 2,000 calorie diet

Nutrition Facts

Serving Size: 1 Link (3.52 oz) (100g)
Servings Per Container: about 50

Amount Per Serving	Calories 250	Calories from fat 150
	% Daily Value*	
Total Fat 16g		25%
Saturated Fat 7g		35%
Trans Fat 0g		
Cholesterol 0mg		0%
Sodium 540mg		23%
Total Carbohydrate 8g		3%
Dietary Fiber 3g		12%
Sugars 0g		
Protein 17g		27%
Vitamin A		1%
Vitamin C		0%
Calcium		6%
Iron		23%

*Percent Daily Values are based on a 2,000 calorie diet

INGREDIENTS (BRAT SAUSAGE): Water, Pea Protein Isolate*, Refined Coconut Oil, Sunflower Oil, **Contains 2% or less of:** Rice Protein, Faba Bean Protein, Natural Flavor, Potato Starch, Salt, Fruit Juice (For Color), Vegetable Juice (For Color), Apple Fiber, Methylcellulose, Citrus Extract (to protect quality), Calcium Alginate Casing.

INGREDIENTS (HOT ITALIAN SAUSAGE): Water, Pea Protein Isolate*, Refined Coconut Oil, Sunflower Oil, Natural Flavor, **Contains 2% or less of:** Rice Protein, Faba Bean Protein, Potato Starch, Salt, Fruit Juice (For Color), Vegetable Juice (For Color), Apple Fiber, Methylcellulose, Citrus Extract (to protect quality), Calcium Alginate Casing.

INGREDIENTS (SWEET ITALIAN SAUSAGE): Water, Pea Protein Isolate, Refined Coconut Oil, Sunflower Oil, Natural Flavor, **Contains 2% or less of:** Rice Protein, Faba Bean Protein, Potato Starch, Salt, Fruit Juice (For Color), Vegetable Juice (For Color), Apple Fiber, Methylcellulose, Citrus Extract (to protect quality), Calcium Alginate Casing.

*Peas are legumes. People with severe allergies to legumes like peanuts should be cautious when introducing pea protein into their diet because of the possibility of a pea allergy. Contains no peanuts or tree nuts.

DESCRIPTION	ITEM#	DOT ITEM#	CASE SIZE	CASE COUNT	TI X HI
BEYOND SAUSAGE® BRAT	004729	676359	15" x 8" x 7"	50/100g (3.52 oz) links	14 x 7 98 CS/PALLET
BEYOND SAUSAGE® SWEET ITALIAN	004743	676577	15" x 8" x 7"	50/100g (3.52 oz) links	14 x 7 98 CS/PALLET
BEYOND SAUSAGE® HOT ITALIAN	004736	676575	15" x 8" x 7"	50/100g (3.52 oz) links	14 x 7 98 CS/PALLET

Nutrition Facts

Serving Size: about 1/2 cup (55g)
Servings Per Container: about 41

Amount Per Serving	Calories 90	Calories from fat 30
	% Daily Value*	
Total Fat 3g		5%
Saturated Fat 0g		0%
Trans Fat 0g		
Cholesterol 0mg		0%
Sodium 240mg		10%
Total Carbohydrate 3g		1%
Dietary Fiber 1g		4%
Sugars 0g		
Protein 12g		21%
Vitamin A		0%
Vitamin C		0%
Calcium		4%
Iron		25%

*Percent Daily Values are based on a 2,000 calorie diet

INGREDIENTS: Water, Pea Protein Isolate*, Canola and Sunflower Oil, Rice Flour, Spices, Tomato Powder, **Contains 0.5% or less of:** Yeast Extract, Sugar, Potassium Chloride, Tapioca Maltodextrin, Citric Acid, Salt, Acacia Gum, Onion Extract, Natural Flavor, Garlic Extract.

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DESCRIPTION	ITEM#	DOT ITEM#	CASE SIZE	CASE COUNT	TI X HI
PLAIN BEEF CRUMBLE	004013	608962	12.1875" x 9.1875" x 7.625"	2 - 5 lb. bags	10 x 10, 100 CS/PALLET
BEEFY BEEF CRUMBLE	004276	609809	12.1875" x 9.1875" x 7.625"	2 - 5 lb. bags	10 x 10, 100 CS/PALLET
ITALIAN SAUSAGE CRUMBLE	004368	609423	12.1875" x 9.1875" x 7.625"	2 - 5 lb. bags	10 x 10, 100 CS/PALLET
FEISTY BEEF CRUMBLE	004412	609810	12.1875" x 9.1875" x 7.625"	2 - 5 lb. bags	10 x 10, 100 CS/PALLET