



Every season is an opportunity to sell more on-trend desserts and sweet snacks. Our Seasonal Favorites Program gives you a mouthwatering variety of pies for you all year long along with helpful resources backed by consumer preference insights to fill your calendar with profits.

## Featuring ChefPierre® PIES



### CHERRY Lattice Pie

Traditional Fruit Pie 10" Pre-Baked  
Cherry Lattice 6ct/38oz

Our classic pre-baked cherry pie filled with tart Michigan cherries, finished with a golden flaky traditional open-weave crust.



### STRAWBERRY Cobbler

Cobbler 10"x12" Strawberry 2ct/80oz

Big ripe strawberries in a rich slurry, sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal.



### COOKIES & CREAM Cream Pie

Cream Pie 10" Premium Crème de la Cream  
Cookies & Cream 4ct/38oz

We start with a crunchy cookie crust, smooth whipped cream with large chocolate cookie chunks, finished with more real dairy whipped cream and a dusting of cookie crust.

## Featured CULINARY CONCEPTS



1

Traverse Cherry Amaretto Bowl

2

Marshmallow Chocolate Chip Cherry Pie



Value Added pie garnishes increase presentation and profits.



Cookies & Cream pie gets an upgrade with candied banana, cherries, toasted coconut, mocha sauce and more indulgent toppings.

## OPERATOR TOOLS



### WINTER Planning Calendar

Make every month an opportunity to sell more pie. We've created this helpful calendar of events, holidays and special occasions and matched them with the perfect pies to celebrate the season.



### TO-GO Solutions

As takeout and delivery grows in popularity, we have the tools to help you plan a profitable to-go program with ease. Click below for resources to help you sell more pies no matter where your customers choose to dine.





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### CHOCOLATE MINT Cream Pie

**Cream Layer Pie 10" Chocolate Mint Cream 4ct/39oz**

We start with a chocolate cookie crust piled with chocolate and mint fillings, finished with chocolate whipped cream and topped with chocolate shavings.



Chocolate cookie crust piled with chocolate and mint fillings, chocolate whipped cream and chocolate shavings. Placed on a bed of raspberries, crumbled waffle cone and Oreo® cookies.

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### TRAVERSE AMARETTO CHERRY BOWL



A slice of our famous Hi-Pie filled with tart orchard-grown Michigan cherries nestled in bourbon whipped cream and fudge, topped with amaretto cookie crumbs and maple oat streusel.

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