

# THE PAON. ADVANTAGE

#### UNIQUE

The plant forward movement has yielded many new products in the market, but with PAOW! there is no compromise on bite and flavor profile.

#### INNOVATIVE

PAOW! Pieces is truly a blank canvas that can be modified to any existing recipe and allows for protein-based freedom in the kitchen.

#### VERSITILE

PAOW! can be used in any protein application, including sautéed, grilled, baked, sous-vide, boiled, and fried with a consistency ranging from crisp to sushi.

#### 100% YIELD

What you see is what you get! There is no water loss with PAOW! as compared to cooking with other traditional proteins. A 4oz serving of frozen PAOW! will yield 4oz of ready to serve protein.

#### ONE-STOP SHOPPING

PAOW! is a full lineup of plant-based proteins. Integrate into your existing recipes or extend your menu with new possibilities.

#### UNIVERSAL APPEAL

This PAOW! taste revolution is for everyone: meat eaters, vegans, vegetarians, flexitarians... anyone who loves inspiring menu items full of amazing flavor.

#### LABOR - SAVING

Paow! Chef Style and Pieces can be a single source protein for most recipes in the kitchen, allowing for an easy transition between and integration into existing recipes. We all know that time is valuable in the kitchen, so we made it easy for anyone to use.

Now it's possible to provide a sustainable protein solution with minimal disruption on the line.

100% PLANT BASED

## PLANT-BASED PROTEIN TAKES CENTER PLATE

**328%** 

Menu penetration growth of plant-based. Since 2018.

69%

Percetage of consumers would at least occasionally order a plant-based "meat" if available.

**59**%

Percentage of Gen Z and Millennials that are more likely to switch to eating more plant-based "meat".

44%

Percent of US consumers who identify as flexitarian.

**37%** 

Growth of plant-based proteins over the past two years!

**18**%

Growth of plant-based proteins over the past vear.

### A SIGNIFICANT GROWTH DRIVER PLANT-BASED PROTEINS...

Help operators attract new customers

Eliminate veto votes in group dining situations

Raise check averages

Act as a growth engine for restaurants as they rebuild and adapt amid the pandemic.





SUBSTITUTE PAOW! ON YOUR CUSTOMERS' FAVORITES

#### **Nutrition Facts**

45 servings per container

Serving size 1 cup (100g)
Amount Per Serving

Calories

Potassium 578mg

140

% Daily Value*
6%
2%
0%
14%
3%
18%
0%
38%
0%
8%
15%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

#### INGREDIENTS.

Water, Soy Protein Concentrate, Sunflower Oil, Yeast Extract

**CONTAINS: SOY** 

PRODUCED WITH ♥ IN THE USA.



140 CALOPIES 19G protein OG SUGAR ingredients

GLUTEN FREE INGREDIENTS











#### INGREDIENTS.

Soy Protein Pieces (water, soy protein concentrate, canola oil, yeast extract), Browning & Seasoning Sauce (caramel color [sulfites], water, vegetable base [water, carrots, celery, cabbage, onion, parsley, turnips, parsnops], less than 2% or less of spices, salt).

**CONTAINS: SOY & SULFITES** 

PRODUCED WITH ♥ IN THE USA.

N	V	mi	ŀr	i+	H	<b>^</b>	n	F	2	ci	ŀe
Π,	V	u		ıı		v			a	U	LÐ

45 servings per container

1 cup (100g) Serving size

**Amount Per Serving** 

Calories	150
	% Daily Value*
otal Fat 4.5g	6%
Saturated Fat 0g	0%
Trans Fat 0g	
holesterol 0mg	0%
odium 380mg	17%
otal Carbohydrate 9g	3%
Dietary Fiber 9g	32%
Total Sugars < 1g	
Includes 0g Added Sugars	0%
rotein 18g	36%
itamin D 0mcg	0%
alcium 133mg	10%
on 3mg	15%
otassium 514mg	10%

150 CALOPIES

18G PROTEIN

< G SUGAP

4.5g

GLUTEN FREE INGREDIENTS









#### **Nutrition Facts**

45 servings per container

Serving size 1 cup (100g)

Amount Per Serving

Potassium 488mg

190

Calories	190
	% Daily Value*
Total Fat 9g	12%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 740mg	32%
Total Carbohydrate 10g	4%
Dietary Fiber 7g	25%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 15g	30%
Vitamin D 0mcg	0%
Calcium 153mg	10%
Iron 3mg	15%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

#### INGREDIENTS.

Soy Protein Pieces, (water, soy protein concentrate, canola oil, yeast extract), Sunflower Oil, Low Sodium Soy Sauce (water, soybeans, wheat, salt, sodium benzoate), Ground Bay Leaves, Oregano, Kosher Salt, Corriander Seeds, Cayenne Pepper.

**CONTAINS: SOY** 

PRODUCED WITH ♥ IN THE USA.



190 CALOPIES

15G PROTEIN OG SUGAR **9**G *FAT* 

GLUTEN FREE INGREDIENTS











#### INGREDIENTS.

Water, Corn Flakes (corn, salt, sugar, barley malt extract), Sunflower Oil, Binder (corn flour, corn starch, potato starch, salt, vegetable gum), Soy Flour, Soy Protein Concentrate, Thickener (modified starch, pea flour, soy isolate, pea protein), Seasoning (vegetable protein, salt, white pepper, nutmeg, rapeseed oil)

**CONTAINS: SOY & WHEAT** 

PRODUCED IN GERMANY.

Nutrition Fa	
Serving size 4 Piece	es (86
Amount Per Serving	-
Calories	230
o	% Daily Valu
Total Fat 11g	14
Saturated Fat 1g	5
Trans Fat 0g	
Cholesterol 0mg	0
Sodium 460mg	20
Total Carbohydrate 24g	9
Dietary Fiber 1g	4
Total Sugars < 1g	
Includes < 1g Added Sugars	2
Protein 10g	20
Vitamin D 0mcg	0
Calcium 0mg	0
Iron 0mg	0
Potassium 0mg	0

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a

#### **Nutrition Facts**

14 servings per container Serving size 5 Pieces (100g)

Calories	260
	% Daily Value*
Total Fat 16g	21%
Saturated Fat 1.8g	9%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 620mg	27%
Total Carbohydrate 24g	9%
Dietary Fiber 2g	7%
Total Sugars < 1g	
Includes 0g Added Sugars	0%
Protein 11g	22%
Vitamin D 0mcg	0%
Calcium 24mg	2%
Iron 0.48mg	2%
Potassium 120mg	2%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

#### INGREDIENTS.

Corn Flakes (corn, salt, sugar, barley malt extract), Carrots, Water, Broccoli, Corn, Peas, Celery, Binder (corn flour, corn starch, potato starch, salt, vegetable gum), Thickener (modified starch, peas flour, soy isolate, pea protein), Sunflower Oil, Seasoning (sugar, salt, dextrose, carrot powder, leek powder, spices), Parsley.

**CONTAINS: SOY & WHEAT** 

PRODUCED IN GERMANY.





#### INGREDIENTS.

Water, Cooked Mushrooms (mushrooms, citric acid, ascorbic acid), Texturized Soy Protein (wheat gluten, soy protein), Coconut Fat, Binder (wheat gluten, soy protein, pea starch, vegetable gum), Seasoning (yeast extract, onion powder, mushroom powder, salt, black pepper, coriander, sugar, beet juice concentrate, garlic extract, smoke flavor), Rapeseed Oil, Emulsifier (vegetable gum, bamboo fiber), Flavor (artificial flavor, vegetable oil, glycerol triacetate).

**CONTAINS: SOY & WHEAT** 

PRODUCED IN GERMANY.

Nutrition	<b>Facts</b>
Serving size	(100g)
Amount Per Serving	240

Calories	240
	% Daily Value*
Total Fat 16g	21%
Saturated Fat 10g	50%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 470mg	20%
Total Carbohydrate 10g	4%
Dietary Fiber 3g	11%
Total Sugars 2g	
Includes 0g Added Sugars	0%
Protein 17g	34%
Vitamin D 0mcg	0%
Calcium 0mg	0%
I.e O	00/

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Potassium 0mg

240 CALOPIES 17 G protein 2G SUGAR **16**G FAT

CHOLESTEP OL FREE









## SUPPORT - MORE THAN MEETS THE PLATE















PRESENTED BY
BUYERS EDGE PLATFORM