



QuickBlend[®]

ice cream

Save Time & Increase Revenue with QuickBlend[®] Easy Scoop, Fast Blend Ice Cream

Increase Your Profit Margin with Extreme Shakes

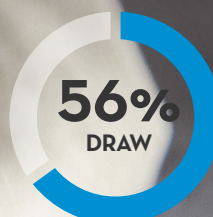
- Drive Beverage Category
40% of Shake Orders also include an additional Revenue Generating Beverage¹
- Some quick serve restaurants charge up to a 25% premium on milkshakes with real ice cream vs. others serving milkshakes with soft serve²
- Increase Check Size
- Increase Satisfaction
- Drive Traffic
- Free PR

(Canon's Inaugural Photography Trends Study data found that "decadent ice cream dishes" are the most commonly photographed dish³ at 51%)

Extreme Shakes Score High with Millennials³



extremely or very
new and different



would visit somewhere
just for this item

Molten Lava Chocolate Volcano Shake

Visit wellsfoodservice.com/shakes for recipe

¹ NPD 2016 dessert study
² Source: Based on a comparison of average menu prices of medium sized milkshakes at selected quick serve restaurants using Technomic data, May 2017.
³ Source: Datassential SCORES[™] 2016

QuickBlend®

ice cream

Upgrade to Real Ice Cream that Blends like Soft Serve Without the Hassle of Soft Serve

- Nearly two-thirds of consumers prefer a milkshake made with hard-pack ice cream over a milkshake made with soft-serve ice cream*
- The majority of milkshake consumers agree that shakes made with hard-pack ice cream have better texture and flavor than those made with soft-serve ice cream*
- The majority also agreed that they would be willing to pay more for a shake made with hard-pack ice cream*

Blue Bunny Quick Blend® is real ice cream uniquely formulated to provide a softer product at normal dipping temperatures. Quick Blend® blends in seconds. On-premise operator tests show Quick Blend® ice cream can blend a 20 oz. shake in a minute or less. Compare that to regular ice cream taking 1-2 minutes to blend on a restaurant spindle blender. Blue Bunny takes the hassle out of making shakes, malts and smoothies.

Ordering Information

ITEM	ITEM #	UPC	GTIN
Vanilla Quick Blend® Ice Cream	773034	0 70640 05060 4	1 00 70640 05060 1

Shipping Information

UNIT SIZE	CASE PACK	CASE DIMENSIONS	
3 gal	1-3 gal	9.79L x 9.79W x 10.28H	
CASE WEIGHT	CASE CUBE	CASES/PALLET	TIH1
14.23 lbs	.570	120	20 x 6



For more information on Blue Bunny® products and services call 855-331-5083 or email us at bluebunny@kisaales.com
wellsfoodservice.com/shakes

* Source: IST Milkshake Study, November, 2010



1-3 gallon of Quick Blend® yields 22 shakes, malts or smoothies using #12 scoop.



Turtle Brownie Shake

Visit wellsfoodservice.com/shakes for recipe.