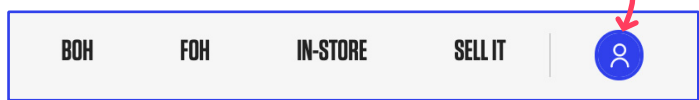


THANKS FOR PARTNERING WITH IMPOSSIBLE™!

We're excited to get started. Check out our website to access exclusive resources to help you make the most of Impossible.

CREATING AN ACCOUNT

1 Click the **profile icon** to begin.



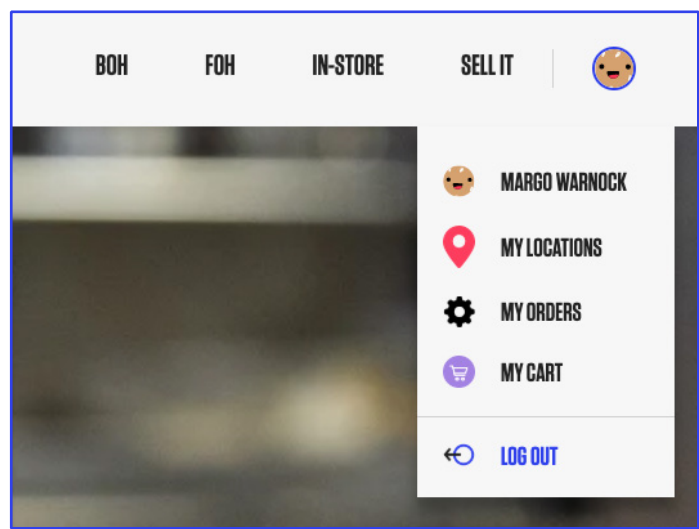
2 Select **"Impossible™ Partner"** as your account type.



3 Sign in with your **workplace email** — this is where you'll receive important updates and confirmation messages.

ACCESS YOUR PROFILE

Once you've created an account, you can access your profile, manage your locations, see previous order history and view your cart from the profile drop down.



MANAGING YOUR LOCATIONS

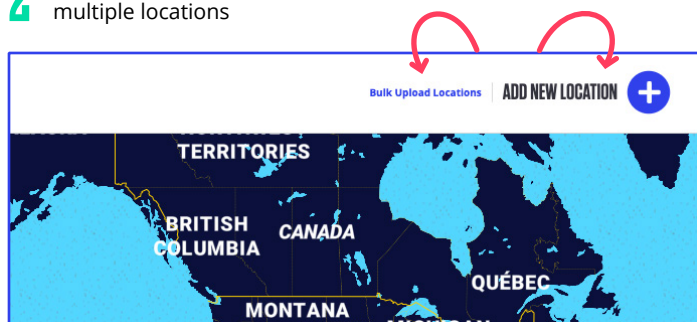
All of your locations can be managed on your profile. The location you signed up with will be automatically added to your **"Manage Your Locations"** map.

Adding new locations

There are two ways to add a new location to your profile:

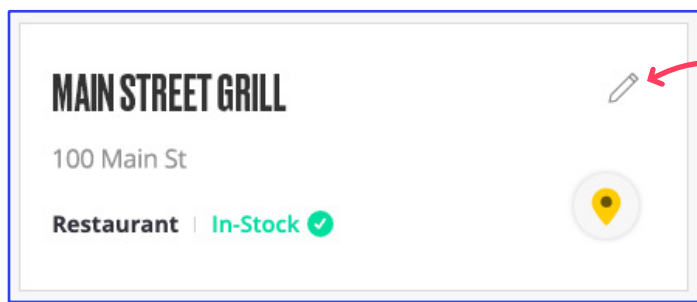
1 "Add a new location" will allow you to upload one single location.

2 "Bulk upload locations" will allow you to upload a csv file with multiple locations



Editing existing locations

You can edit location information by clicking on the pencil icon on the corresponding location card. Here, you can edit the location name, subname, address, phone number, and website.



ORDERING IN-STORE MARKETING MATERIALS

([IMPOSSIBLEFOODS.COM/FOODSERVICE/STORE](https://impossiblefoods.com/foodservice/store))

STANDARD MATERIALS

We offer pre-designed table tents, posters, window clings, toothpick flags and more — free of charge!

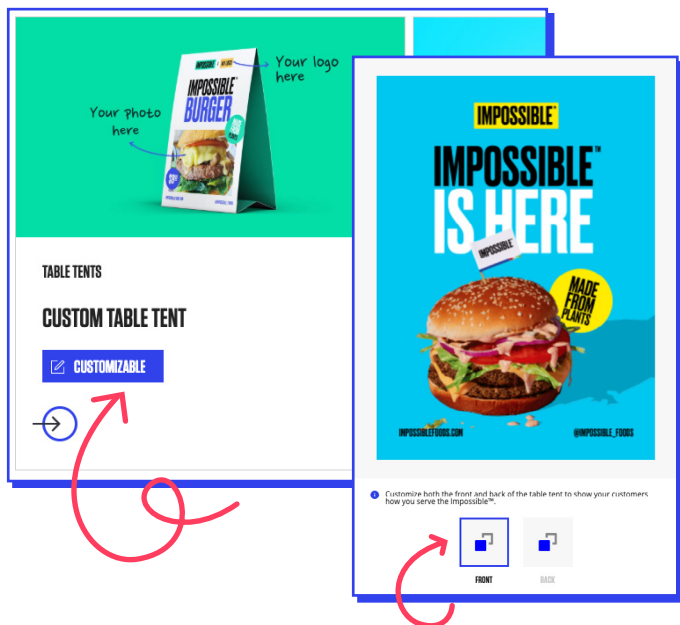
- When you click on the item, you can adjust the quantity and select options if multiple sizes are available before adding to your cart.
- There are limits to the quantity of certain items — you'll receive a notification if you've reached the limit.

CUSTOMIZABLE MATERIALS

We also offer customizable posters and table tents. You can recognize it by the “Customizable” tag on the item. For customized items, you can select the following:

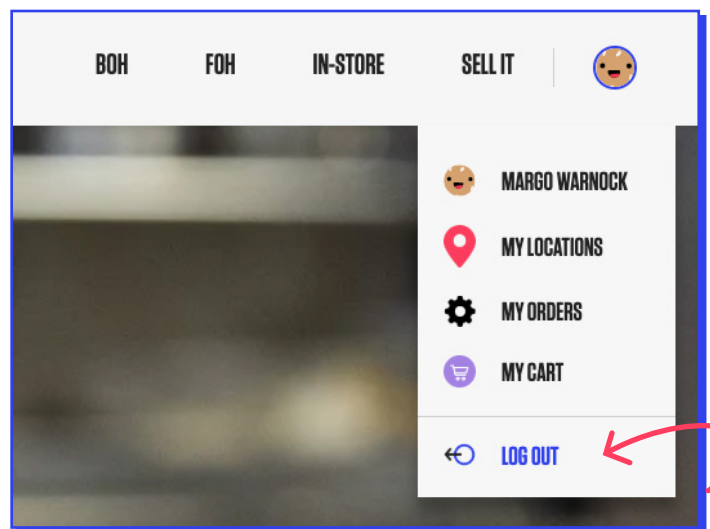
- **Headline** — choose from our list of options
- **Price** (optional)
- **Your logo** (optional) — we recommend ensuring your logo has a transparent background
- **Image** — you can select from one of our four existing images or upload your own!
- **Color Scheme**
- **Quantity** — each order contains 25 table tents or 5 posters.

Note: for custom table tents, you have to select options for both the front and back of the table tent.



CHECKING OUT

In order to order in-store materials, you have to create an account. Once you are signed in as an “Impossible™ Partner”, you can add items to your cart. When you are ready to check out, click on “My Cart” via the profile dropdown.



1 Edit your cart contents by revising the quantity or removing items entirely

2 Select your shipping location(s) — these are the same locations found on “My Locations” map on your profile. You can also add a new location for shipment. This location will NOT automatically be added to “My Locations” on your profile.

3 Review your order summary and shipping locations. Click “Place Your Order” to submit the order. Check your email inbox for a confirmation email.

