

# GREAT FLAVOR IS IN OUR ROOTS.



10000042158  
Raised & Rooted™  
Crispy Plant-Based  
Chickenless Filet



10000042157  
Raised & Rooted™  
Crispy Plant-Based  
Chickenless Tenders

INTRODUCING  
**RAISED & ROOTED™**  
PLANT-BASED NUGGETS, TENDERS & FILETS.



## PLANT-BASED OFFERINGS HAVE NEVER THRILLED BETTER.

Crispy textures. A hefty bite. And ever-popular forms. *Raised & Rooted™* plant-based nuggets, tenders and filets taste so incredibly delicious, they're sure to leave your patrons smiling.

Offered by an industry leading protein provider, Tyson Foodservice, these on-trend offerings deliver the flavor and nutrition your patrons crave in alternative-protein products.

10000038980  
*Raised & Rooted™*  
Crispy Plant-Based  
Chickenless Nuggets



FEATURES	BENEFITS
Nutritional appeal	Offers a good source of fiber and has no soy protein, appealing to patrons who want to make better food choices
Familiar form and flavor	Contains plant-protein fibers for a bite like real meat muscle fiber; made with a crispy homestyle breading for amazing texture and taste
Ready-to-eat	Provides a labor-efficient offering that is easy to prepare and serve
Trusted source	Ensures peace of mind backed by an industry leading protein provider

### DEMAND-BASED AS WELL:

- 57%** of consumers are trying to eat more plant-based items<sup>1</sup>
- 70%** of meat eaters are substituting a non-meat protein in a meal at least once a week<sup>2</sup>
- ↑↑** Plant-based is growing double digits and is one of the fastest growing categories in broadline<sup>3</sup>

## RAISED & ROOTED™ PLANT-BASED NUGGETS, TENDERS & FILETS

Product Code	Description	Case Pkgs (lb)	Target Price Count (per case)	Num. Serv. Size (oz)	Cal (kcal)	Fat (g)	Sat. Fat (g)	Trans Fat (g)	Chol. (mg)	Sod. (mg)	Curb. (g)	Prot. (g)	♥ Dietary Needs												
													GF	DF	LF	HF	VF	NS	NO MSG	AI	NI	NS	NS	NS	NS
10000038980	Crispy Plant-Based Chickenless Nuggets	10	About 200 pieces	4 pieces 90 g	250	18	2.5	0	0	520	17	6							*	*					
10000042557	Crispy Plant-Based Chickenless Tenders	10	About 124 pieces	2 pieces 72 g	200	14	2	0	0	420	14	5							*	*	*				
10000042558	Crispy Plant-Based Chickenless Filet	10	About 40 pieces	1 piece 112 g	310	22	3.5	0	0	650	21	8							*	*					

- Low Sodium products have 140mg of sodium or less per serving.

- Reduced Sodium means the product is a 25% or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or upon request.)

- Calorie Smart products have 200 calories or fewer per serving.

- No Trans Fat products have zero grams trans fats per serving.

- No MSG products contain no added MSG.

- Products containing no gluten ingredients.

- All Natural® products are minimally processed, no artificial ingredients.

Contact your Tyson Foodservice Representative, Broker, Distributor Sales Representative or visit [tysonfoodservice.com](http://tysonfoodservice.com) for more information.



# Old-World Grains

10000042429  
Green Street™ Southwest  
Seasoned Grains



New-World Possibilities



INTRODUCING **GREEN STREET™**  
SOUTHWEST SEASONED GRAINS

A uniquely flavored alternative protein that works  
easily and deliciously into dishes across your menu.

**GREEN  
STREET.**

# GREEN STREET



## Flexitarian heads will turn.

Green Street™ Southwest Seasoned Grains make it easy to appeal to patrons who want meat-free dishes that still taste amazing. It's made with a mix of four ancient grains—quinoa, wheatberry, farro and barley—all mixed with lentil and seasoned with a zesty blend of jalapeños, bell peppers and onion. Add this "meaty" southwest flavor profile to tacos, burritos, sandwiches, nachos, pizza and more.



10000042429  
Green Street™ Southwest  
Seasoned Grains

FEATURES	BENEFITS
Familiar form	Preps similar to ground beef for easy inclusion into your current menu items and new creations
On-trend topping	Appeals to flexitarian patrons with a distinctive southwest flavor profile that sets your menu apart
Menu versatility	Enables you to create a variety of dishes across all dayparts
Prep convenience	Accommodates your back-of-house needs with multiple heating options

## GREEN STREET™ SOUTHWEST SEASONED GRAINS

Product Code	Description	Case Pack (Pk)	Net Wt. (lb.)	Target Piece Count (per case)	Mfr. Serv. Size (oz.)	Cal (kcal)	Fat (g)	Trans Fat (g)	Chol (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	Dietary Needs						
10000042429	Fully Cooked, Southwest Seasoned Grains with Vegetable Blend	8/2.5 lb. bags	20 lbs.	N/A	2 oz.	90	3.5 g	0 g	0 g	110 mg	11 g	3 g	•	•	•	•	•	•	•

• Low Sodium products have 10mg of sodium or less per serving.

• Reduced Sodium means the product is a 25% or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet)

• Calorie Smart products have 200 calories or fewer per serving.

• No Trans Fat products have zero grams trans fats per serving.

• No MSG products contain no added MSG.

• Products containing no gluten ingredients.

• All Natural products are minimally processed, no artificial ingredients.

Contact your Tyson Foodservice Representative, Broker, Distributor Sales Representative or visit [tysonfoodservice.com](http://tysonfoodservice.com) for more information.



# A world of flavor



90000041389  
Green Street®  
Hummus Bites

## IN PLANT-BASED PROTEIN.



EXPLORE THE MENU  
POSSIBILITIES OF HUMMUS BITES.

Made with an enticing Mediterranean flavor in a brand-new form, *Green Street*® Hummus Bites are perfect for creating craveable dishes that fit today's flexitarian lifestyle.

**GREEN  
STREET**

# GREEN STREET.

## Hummus reimaged.

Green Street® Hummus Bites feature a creamy garbanzo filling studded with roasted garbanzos. Outside, a crispy falafel coating wraps all that old-world goodness lightly and deliciously together.

Appeal to patrons who seek flavorful plant-based protein alternatives with this unique, on-trend offering.



10000041389  
Green Street®  
Hummus Bites

FEATURES	BENEFITS
On-trend flavor	Creates an intriguing Mediterranean option that you can use to distinguish existing dishes or inspire new ones
Premium ingredients	Assures the quality you demand to further elevate your menu
Menu versatility	Enables you to feature as a handheld appetizer, salad topping, entrée ingredient and more
Prep convenience	Accommodates your back-of-house needs with multiple heating options—and can even be served cold
Unique, one-of-a-kind offering	Stands out on your menu with no competitive products currently available

### A GROWING DEMAND:

- 46%** of consumers have increased their vegetable consumption¹
- 40%** of millennials state that they would like to see more vegetable-focused small plates²
- 57%** of consumers are trying to eat more plant-based items³

## GREEN STREET™ HUMMUS BITES

Product Code	Description	Net Wt. (lb.)	Target Piece Count (per case)	Nutr. Serv. Size (oz.)	Cal (kcal)	Fat (g)	Trans Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	▼ Dietary Needs						
												Gluten	Dairy	Eggs	Peanut	Shellfish	Soy	Wheat
10000041389	Original Hummus Bites	10	264	3.25	230	11	0	0	590	28	7					*	*	



Low Sodium products have 15mg of sodium or less per serving.



Reduced Sodium means the product is a 25% or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet.)



Calorie Smart products have 200 calories or fewer per serving.



No Trans Fat products have zero grams trans fats per serving.



No MSG products contain no added MSG.



Products containing no gluten ingredients.



All Natural products are minimally processed, no artificial ingredients.



Child Nutrition

Contact your Tyson Foodservice Representative, Broker, Distributor Sales Representative or visit [tysonfoodservice.com](http://tysonfoodservice.com) for more information.



¹Vegetarian Plant Based Proprietary Research 2018

©2020 Tyson Foods, Inc. Trademarks and registered trademarks are owned by Tyson Foods, Inc. or its subsidiaries, or used under license.

FOODSERVICE